

MEDFEST 19

Stimulating investment in IP in Malta and Sicily.

BACKGROUND:

MedFest is an exciting new event to Malta, based on the extremely successful UK model, VentureFest, which began 21 years ago in Oxford and now takes place in 13 cities. This formula is proven to stimulate investment in innovative new companies and the commercialisation of intellectual property, which is why the model is being replicated here in the Mediterranean.

MedFest 19 is a joint initiative between Malta-Sicily, funded by the European Regional Development Fund as part of the I KNOW project to support open innovation and cross-borders relationships. The event is being organised in Malta by the Centre for Entrepreneurship and Business Incubation (CEBI) at the University of Malta, and we are delighted to be hosting our I KNOW counterparts from Sicily on this prestigious occasion.

THE EVENT:

- MedFest will be held on 14 December 2019 at the beautiful Valletta campus of the University of Malta, with an invited guest list of 150 national and international attendees and VIP guests. There will be a morning programme of VIP speakers from Malta and Sicily, with informative keynotes to share leading-edge insights and knowhow from the perspective of business founders, investors, advisers and so on.
- After an opportunity for relaxed networking over lunch, the afternoon programme will focus on MedFest's exciting main event, the live pitches. During this part of the programme, 8 entrepreneurs (4 from Sicily, 4 from Malta) will take the stage, each delivering a high impact, 10-minute pitch for equity finance to launch their idea, followed by 10 minutes of questions from the panel of invited experts. MedFest will close with an official reception and a further opportunity for networking.
- To ensure the candidates are extremely well prepared, their road to MedFest will include a rigorous selection process, followed by expert training and mentoring to develop their business plan and perfect the pitch delivery. Following each round of 4 pitches, there will be breakout rooms available for investors to meet with individual entrepreneurs for further private discussions.

Preliminary Agenda for MedFest 19

Date: 14 December 2019

Venue: Valletta Campus, University of Malta

08.00 Doors Open

08.30 Registration Opens

09.45 Session 1 - "The Future Is Bright" – Invited Speakers

10.45 Morning Coffee

11.15 Session 2 - "The Future is Now" – Invited Speakers

12.15 Lunch

13.30 Main Event - "The Future is Us" - Live Equity Finance Pitches

*Pitches 1 – 4, followed by Q&A

15.10 Afternoon tea, private conversations between Investors and Entrepreneurs

*Pitches 5 –8, followed by Q&A

17.15 Pitches conclude, private conversations between Investors and Entrepreneurs

18.00 Reception

Closing thoughts